

helping people help themselves



INTRODUCING...

COMMUNITY @CCESS



Community @ccess



Web site for workforce development and social service programs

- You control it!
- Online community
- Social networking
- Events calendar
- Information
- Resources
- Training
- Online registration

Your one-stop services online!

The screenshot shows the homepage of the Workforce Solutions Greater Dallas website. At the top, there is a navigation bar with links for Home, Prepare, Connect, Work, Live, Employers, and About Us. A search bar is located on the right side of the navigation bar. Below the navigation bar, there is a section for LOCAL EVENTS with a calendar icon. A news ticker below the events section displays several news items with small images and text, such as 'Japan races to contain nuclear threat after quake (AP)', 'More US relief crews exposed to radiation in Japan (AP)', 'Scoring victories, Gadhafi tells rebels: surrender (AP)', and 'Stocks plunge as Japan nuclear crisis worsens (AP)'. The main content area is divided into four columns, each with a title and a list of bullet points. The columns are: 'Prepare - Get It Together' (with a wrench icon), 'Connect - Get Out There' (with a person icon), 'Work - Get Engaged' (with a gear icon), and 'Live - Get Support' (with a person icon). Each column has a 'Share' button and a 'comments' button. On the right side of the main content area, there are several featured articles and links, including 'Next Great Job Connect' with social media icons, 'Next Great Job Buzz' with a link to 'Great Job! (powered by Business Access, LLC) The Spouse's Role In Your Job Search', and 'How to Write a Resume: Dos and Don'ts | BNET' with a link to 'Great Job! (powered by Business Access, LLC) Military Veterans Must Network When Job Searching'.

WFS Greater Dallas' version



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Easy to use and customize

Featured Articles & Resources



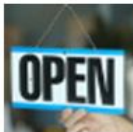
[Job Search Tool](#)

Use the Indeed.com job search application to search the web for jobs by keyword, city, or zip code. Full integration with LinkedIn and Facebook lets you know if you have contacts who are already employed by your target company.



[Interviewing - Combatting Interview Stress](#)

Anxiety is a by-product of our body's process of preparing for action. The best way to counteract stress in the interview room and channel that energy into positive results is to be fully prepared. [more interviewing articles](#)



[Working For Yourself - Gen Y Entrepreneurs: First Steps to Starting Your Own Business](#)

The Internet's limitless information sources can shorten the traditional timeframe between idea and launch. Some time-honored concepts are too valuable to skip entirely but a fresh approach could be a better fit for your venture. FastCompany gets you started with some basics and watch-outs. [more working for yourself articles](#)



[Salary and Negotiation - Salary Comparison Calculator](#)

What should I expect the salary range to be in my region? Am I receiving a fair offer? The New York Times has published a calculator for evaluating salaries for your potential position across the US. [more salary and negotiations articles](#)

- You don't need to be a tech person to change it and maintain it
- Pick your own colors, branding, and sections*
- Add your own content*
- Add pictures, videos, links, articles, and events*
- Connect to your Facebook, Twitter, LinkedIn, and BA's national social networking community

* Or we can do it for you!

WFS Greater Dallas' version



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What can I do with it?

Outward Facing

- To register your universal population
- For specific programs or audiences (e.g., adult job seekers or your youth program)
- For online registration for events
- Needed documentation for programs
- Hub for your social networking
- As a centerpiece for your job development activities
- To let the world know about all of the great things you are doing! (e.g., post videos, pictures, articles, etc.)

Inward Facing

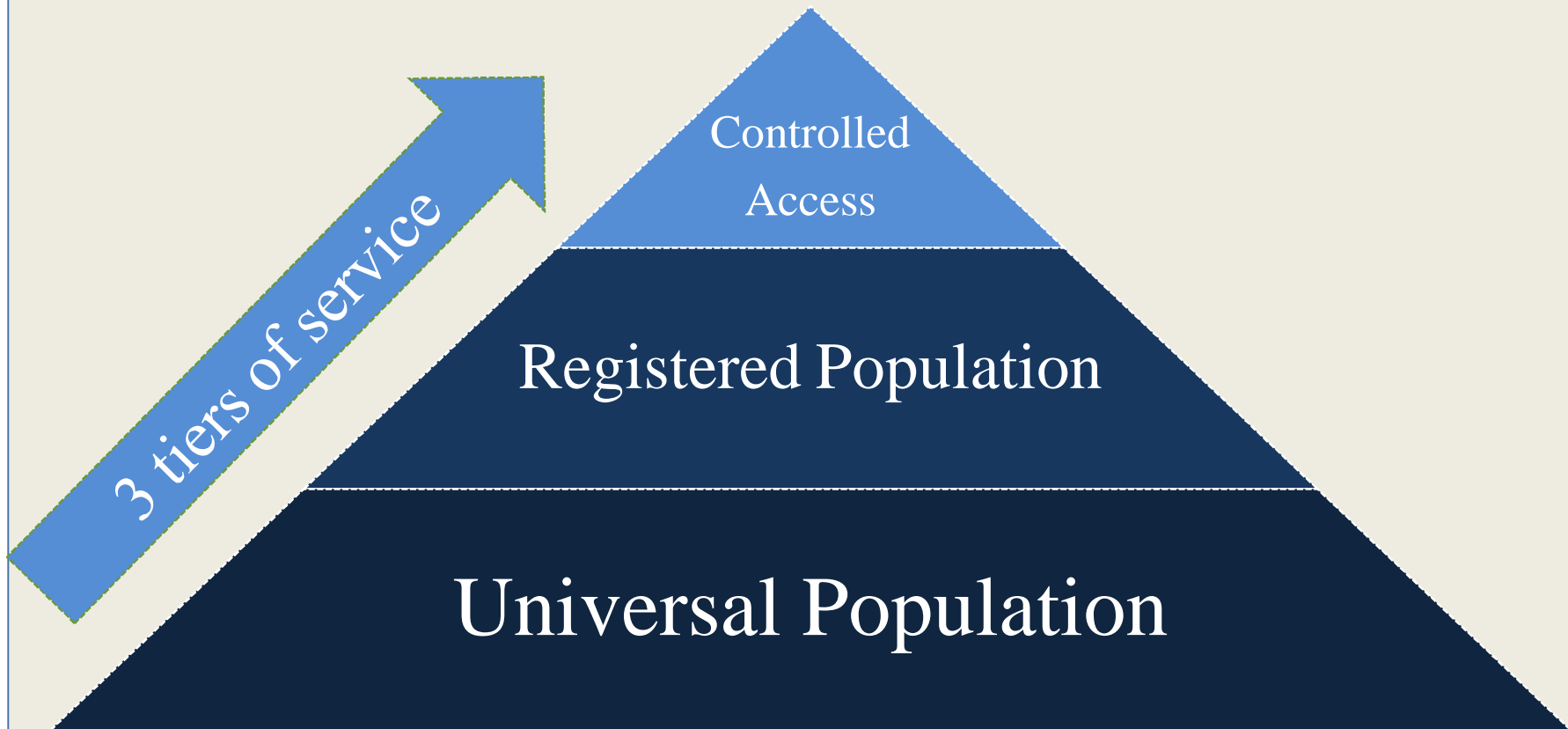
- As your organization's web page
- Communication tool for your staff
- As a secure web site for staff
 - Post policies and procedures
 - Post frequently used documents
 - Calendar of events
- Check eligibility against state systems or other databases
- Provide access to online training



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How is it designed?





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Why would I need this?

- **Reach more people**

Thousands of people can visit your web site and get valuable services online, while there are only so many people your centers can serve.

- **Get the message out**

We know how much you do on a daily basis, but does everyone in your community know? Start an online community so they can see you in action and participate!

- **Take control of your web presence**

You're way too busy to call your tech company every time you want something on your web site changed - manage your own content!



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What's so special about it?

- **You designed it!** Business Access has implemented over 170 technology-based workforce development programs over the past eleven years. We have more than one million hours online with you and your clients.
- Community Access is **a product of the many requests** we've had from workforce development programs that were ready to expand their web presence, but didn't want to hire a technical development department.
- We've given you the ability to **put your major program elements online** (e.g., orientations, eligibility documentation lists, links to US DOL tools, and more) and the choice to manage your own content or have us do it for you.
- Social networking, comments, rating systems, online enrollment, eligibility verification – **it's all here!**



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Thank you for viewing this presentation!

To view a live community, click here:

<http://wfsdallas-jobseeker.com/>.

If you would like to get more information, email

info@business-access.com

and reference “Community Access” in the subject line.